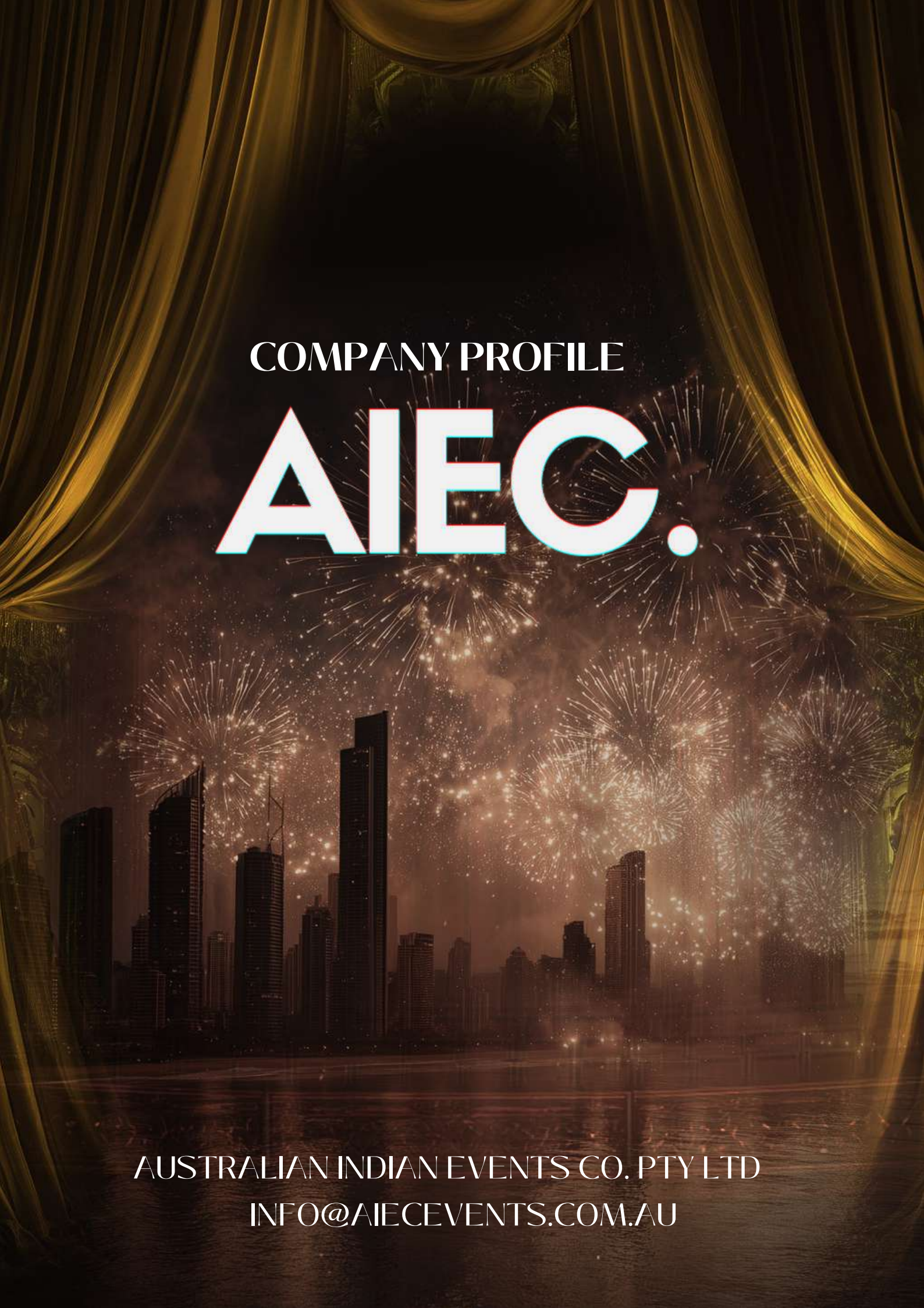




COMPANY PROFILE

**AIEC.**

AUSTRALIAN INDIAN EVENTS CO. PTY LTD

[INFO@AIECEVENTS.COM.AU](mailto:INFO@AIECEVENTS.COM.AU)

# ABOUT US

**AIEC.**  
AUSTRALIAN INDIAN EVENTS CO.



AIEC Pty. Ltd. is a Gold Coast-based event management company, producing the best of Bollywood, Multicultural & Cultural experiences at multiple stages and venues across the Gold Coast, Brisbane, Cairns, Sydney & Melbourne

AIEC was founded in 2018 and since then has delivered back-to-back successful sold-out events, especially on the Gold Coast.

AIEC's most successful events on the Gold Coast were "The Festival of Colors" from 2020 to 2024 & Grand Diwali at Movie World 2023 and Grand Diwali 2024 with over 20,000+ attendees collectively.

AIEC has recently delivered 2 SOLD-OUT multicultural events with over 20,500 Tickets Sold Collectively in past 12 months.

# HOST BRANDS WE HAVE WORKED WITH

**AIEC.**  
AUSTRALIAN INDIAN EVENTS CO.



HALLMARK  
HOSPITALITY

nineteen  
—  
AT THE STAR

ASYLUM

TIVOLI

*Miami*  
MARKETTA



VILLAGE ROADSHOW  
ENTERTAINMENT GROUP



*the  
Beverly*

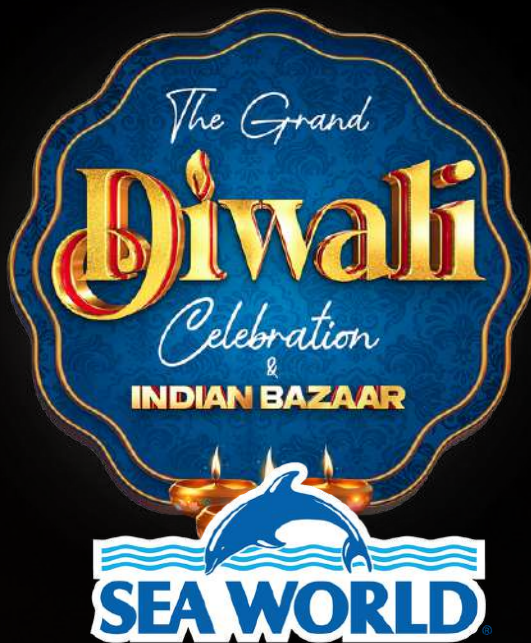
THE  
CAVILL  
SURFERS | HOTEL | PARADISE



*Mamacita*  
nightclub

# OUR IP & FLAGSHIP EVENTS

**AIEC.**  
AUSTRALIAN INDIAN EVENTS CO.



# REACH & BRANDING



**Brand Visibility:** Gain extensive exposure for your brand through event-related materials, including posters, Digital media, reaching a diverse & and Multicultural audience.

**Community Engagement:** Connect with an audience that values World Cultural enrichments. Diversity & Arts

**Recognition and Appreciation:** Public acknowledgment during the event and in our promotional materials, showcasing your commitment to supporting the Diversity and Unity

**Exclusive Branding Stall:** A 3x3 M Space to showcase your Brand, Exclusive to your category, Connect with 3000+ Ticket Buyers

**Support Accessibility:** Your contribution helps keep ticket costs low, at a Bargain of **\$35** per person making the event accessible to a broader audience.

**Inclusive Environment:** Cultural Legacy caters to all age groups, especially all different Cultural Backgrounds offering a supportive environment to connect with the community.

## OUR REACH/PAX

**Featured Community Groups on Facebook** **250+**

**WhatsApp Community groups** **50+**

**META Ads** (Reach/users targeted in Brisbane & Gold Coast) **60,000+**

**Email Data Base** **20,000+**

**Grass-Root Marketing** (Flyers, Posters on 200+ outlets, Radio Ads, Letter Drops)  
Estimated Reach 15000+

# STATISTICS



**TOTAL EVENTS HELD 70+**



**INSTAGRAM FOLLOWERS 8500+**



**FACEBOOK LIKES/FOLLOWERS 6000+**



**E-MAIL/TICKETS DATABASE 22000+**



**AVERAGE POST REACH 1500+**



**TOTAL ADS REACH 100,000+**

**MORE THAN 100,00 PEOPLE ENTERTAINED**

## FEATURED ON



**91.7 ABC**  
Gold Coast

# CONTRACTS WITH MORE 350+ PERFORMANCE GROUPS & VENDORS



# LISTED AT TOP ORGANISER & VERIFIED ORGANISER ON EVENTBRITE

## You're a Top Organizer

Nice work — your verified badge has been upgraded to a Top Organizer badge.

It's now visible across your Organizer Page and events, helping attendees recognize the great experiences you create.

Keep it going.

## WORLD'S NO.1 HOSTING PLATFORM










**Australian Indian Event Co. (AIEC EVENTS)**

📍 Gold Coast QLD, Australia
📍 Brisbane QLD, Australia
📍 Sydney NSW, Australia
📍 Cairns QLD, Australia
+4

|                         |                                         |                           |                               |
|-------------------------|-----------------------------------------|---------------------------|-------------------------------|
| followers<br><b>609</b> | hosting on Eventbrite<br><b>6 years</b> | total events<br><b>71</b> | Total Attendees<br><b>21k</b> |
|-------------------------|-----------------------------------------|---------------------------|-------------------------------|

[Following](#)

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[Share](#)

**TOP ORGANIZER**

The Australian Indian Event Co. (AIEC) is a leading Australian event management and entertainment company specialising in Bollywood, multicultural, and South Asian festivals, concerts, cultural experiences, and premium nightlife events.

Founded in 2019 and headquartered on the Gold Coast, AIEC has successfully delivered sold-out events and large-scale cultural celebrations across the Gold Coast, Brisbane, Sydney, Melbourne, and other major Australian cities. Through innovative event concepts and exceptional audience...

[Read more](#)

